Hi [name],

I'm emailing you to start a conversation about renewing my Certified ScrumMaster (CSM) certification with Scrum Alliance. My certification is set to expire on [expiration date] and I want to request that it be renewed so that I can continue to be an active member of Scrum Alliance.

I believe my involvement with Scrum Alliance has made a positive impact on me and our organization, and I know that renewing my certification will give me continued access to resources that can support me and bring value to our team.

Renewing my CSM will allow me to:

- Stay up-to-date on industry best-practices
- Have access to industry-leading professionals who I can connect with directly for support and guidance
- Discounts to events (virtual and in-person) that will allow me to further my knowledge of agile and meet professionals in the field
- Access exclusive content and tools, including articles, templates, and downloadables that I can use with my team
- Be a part of a mission-driven organization that supports local agile initiatives

These are just a few of the benefits renewing my certification offers. More information about the benefits can be found here.

With our current organizational goals, this is an opportunity for me to continue my professional development and gain skills that I can apply to our organization.

The renewal fee for my CSM certification is $100. I appreciate you taking the time to consider this re-investment in my professional training.

Please let me know if you have any questions or would like to discuss this further.

Best,